

**Government of India  
Ministry of MSME**

**Brief Industrial Profile of RAYAGADA District  
2019-20**



सत्यमेव जयते

Carried out by

**MSME-Development Institute, Cuttack**  
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## **FOREWORD**

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Rayagada** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Dr. Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyansmita Sahoo, DD (EI) for the benefit of entrepreneurs and professionals in the state.



Cuttack,  
Dated -8th May, 2020

(Dr. S. K. Sahoo)  
Director Incharge

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# **BRIEF INDUSTRIAL POTENTIALITY SURVEY REPORT OF RAYAGADA DISTRICT**

## **1. General Characteristics of the District:**

The district of Rayagada is known as the most famous region of the state because of its longest human history. Although the district came into existence on the 2<sup>nd</sup> October in the year 1992, it has long and glorious historical records evident by copper plates, rock inscriptions as well as different coins, which clearly indicate that the region was the centre of attraction in all ages. In the third century B.C, during the reign of Ashoka the Great, it was covered under Kalinga Empire. The hilly track between river Languli and Prachi language as Bansadhara and Nagabali, as evident by Andhra Historical Journal XXVII edition at page 46, was famous for spices. Another Bhojpur Rock inscription in Brahmi of Rastrik King Mandhata adds some facts about this region. Later, Rastriks were defeated by Kharvela, the only Aryan Emperor of Orissa, at the time of Samudra Gupta himself during the Chawpagada battle. The rock inscription of Allahbad inscribed by Mahamantri Harisena provides evidence to this effect. Later, the ruins of mud fort and historical idol of Mahakal Bhairab found at Champikota very near to Rayagada makes it clear that this is the ancient Champagada Fort. During Ganga Vansi and Surya Vansi Kings, it was under Dadarnab Dev of Gudari Kataka. A rock inscription found at Pataleswar temple in Brahmi script provides evidence to this effect. A subsequent literature found at Pataleswar temple speaks about the River Langully, giving supporting evidence to the various facts. This region went to Bahamanis when Mukund Dev was defeated at Gohera Tikiri in 1519. Then, it was under Nandapur Kingdom for brief period of 47 years. Biswambar Dev who was defeated and killed by Hasin Khan was perhaps the third king installed at Rayagada. Still, the Sati Kunda Goddess Majhi Ghairani and the mudfort around it speaks much about its evidence. In subsequent years it was under Bobilli, a Tahasil of Vijayanagaram. Later, during the English regime, Rayagada was covered under the Jeypore Zamindari, which continued till Independence.

## **1.1 Location & Geographical Area:**

The district lies between 82°54' to 84°2' longitude East and from 19°0' 19°58' North Latitude. It extends in the east upto Gajapati district and in the west upto Koraput district and part of Kalahandi district, in the south upto Parvathipuram sub-division of Andhrapradesh and in the north upto Kalahandi and Phulbani district of Odisha. The total Geographical area of the district is 7073.00Sq. Kms.

## **1.2 Topography:**

Rayagada district is situated in the Eastern Ghat's Agro Climatic region. Soil type of the district is mostly acidic and red laterite in nature. However sandy loam and black soil are also found in some parts of the district. The main river flows in the district are Bansadhara and Nagabali.

## **1.3 Availability of Minerals:**

Rayagarha district has a potential reserve of graphite, manganese, bauxite, chinaclay, limestone, quartz, gemstones etc. The following paragraphs are a brief account of the minerals of the district.

The district has many high level bauxite occurrences. Important bauxite deposits of the district are Sijimali, Kutrumali, Baphilimali, Sashubohumali, Lakharasi. Kutrumali and Sijimali deposits extend into both Rayagada and Kalahandi districts. Gibbsite is the main aluminous mineral. Al<sub>2</sub>O<sub>3</sub> content ranges from 44 to 57.80%, SiO<sub>2</sub> content is between 0.40 to 8.74%, Fe<sub>2</sub>O<sub>3</sub> content ranges between 16.2 to 27%. The resource of bauxite in the district is more than 600 Mt. However, this figure is likely to be much higher in view of numerous occurrences of smaller plateaux whose potentiality has not been quantified through detailed exploration. Almost all the plateaux rising more than 900 m above MSL contain bauxite which have been explored by Directorate of Geology and GSI.

Manganese Ore deposits in the district are associated with khondalite suite of rocks belonging to Eastern Ghat Supergroup. Nishikhal manganese deposit is the most important, single largest deposit in the area with a reserve of nearly 10.2mt (Mn-28-38%). It is currently being mined by OMC and fed to Vishakapatnam Steel Plant. The other deposits in the area are Podakona-Taldhodshi(7mt), Kuttinga-Debjholla(1mt) etc. Manganese occurrences have been reported around Devajhola, Kutingpadar, Nisikhal, Rukunibadi, Paikaranipinda, Kandharanipinda, Taladoshi, Upardoshi, Podakona, Kinchikhal, Koka, Liliguma, Sirlijodi ,Balkapai,Bhitardulki, Sikapai, Pariguda, Katubadi, Sunakhunti, Anjorhi, Bada Siringul, Purunapani, Mandhara etc. Manganese content varies from 7% to 38%.

Graphite occupies a very prominent position in the district with regard to its extension, reserve and number of deposits. There are quite a number of graphite deposits in the district

occurring at the contact of the khondalite and the granite gneiss. The important occurrences which are under active mining are in the famous Tumudibandh belt. Nearly 150 occurrences of graphite have been identified. The most important occurrences of the district are Bandhamandi, Solagudi, Birida, Naringponga, Jagdalpur, Dukkum, Pangadi, Hajaridangu, Sada, Minahala, Pichaliguda, Rauli, Bhitardulki, Jholaguda, Sikabarhi, Kaliapalli, Patrani, Gandrugam, Dallurgam, Malimunda, Disidaku, Deulbadi, Alanda, Budaguda, Murkakona, Ajaygarh, Pipliguda, Bhitarsaja, Kumbhikota, Boragaon, Dongipadar, Tutter etc. Graphite is mostly of crystalline & flaky variety. It occurs in form of disseminations, veins, pockets, lenses and also as bedded deposits. Mineralisation is controlled by lithology, stratigraphy and structure. Graphite is associated with khondalite, calc-granulite, and granite gneiss and also with pegmatites and quartz veins. The fixed carbon value in low grade and high grade graphite occurrences varies between 5 to 25 % and 30 to 80 % respectively.

Limestone occurrences in the district has been reported from Talasaja, Salimi, Gummigurha, Sikarpai, Ranjabadi, Bhitarrjhol, Bheja, Santinagar, Nilabadi, Karlakona etc. Limestone occurs as lenticular bands associated with calc-granulite. The average CaO content varies from 28 % to 52 %.

Chinaclay / kaolin occurrences have been reported in the district from Ambadola, Bandhamandi, Pipliguda, Kanipai, Bondichuan, Ladiponga, Loharahira, Bantichura etc. These occurrences are associated with khondalite, granite gneiss as pockets & lenses. The occurrences are highly gritty.

Quartz-Quartz veins of different dimensions are reported in the district. Among them, the notable occurrences are found around Bainibasa, Jamraguda, Bhaliapadar, Dangipada, Torumohra, Gudikhal, Sikampadar, Machhkhunti, Srirampur, Purlikona, Chitikapangu, Kusumpadar, Kasli etc.

#### **1.4 Forest:**

Out of 7073 Sq. Km of total geographical area of the district, 2812.33 Sq. Km of area are covered with forest. The main produce of the district's forest are a) Bamboo, b) Siali Leaves, c) Tamarind, d) Hill Broom.

#### **1.5 Administrative set up:**

- a) Sub Division-2 (Rayagada & Gunupur)
- b) Tehsils - 11 (Rayagada, Kashipur, Gunupur, Bissam Cuttack, Kolonar, Kalyansinghpur, Gudari, Padmapur, Ramanaguda, Muniguda & Chandrapur)
- c) CD Blocks- 11
- d) Gram Panchayats-182

- e) No. of Municipalities-02
- f) No. of NACs-01
- g) Census Villages-2665
- h) No. of Assembly Costituencies-03 (Rayagada, Gunupur & Bisam Cuttack)

## 2. District at a glance:Rayagada

Sl. No.	Particular	Year	Unit	Statistics
1.	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree	19° to 19°58' North
	ii) Longitude		Degree	82°54 to 84°2' East
	iii) Geographical Area		Sq. Kms	7073
(B)	<b>Administrative Units</b>			
	i) Sub divisions	2018-19	No.	2
	ii) Tehsils	2018-19	No.	11
	iii) Sub-Tehsils	2018-19	No.	
	iv) Patwar Circle	2018-19	No.	
	v) Panchayat Samitis(CD Blocks)	2018-19	No.	11
	vi) No. of Municipalities & Corporation	2018-19	No.	2
	vii)No. of NACs	2018-19	No.	1
	viii) Gram Panchayats	2018-19	No.	182
	ix) Census villages(Both Inhabited & Uninhabited)	2018-19	No.	2665
	x) Assembly Area	2018-19	No.	3
2.	<b>Population (2011 Census )</b>			
(A)	Sex-wise			
	i) Male	2011	'000	472
	ii) Female	2011	'000	496
(B)	Rural Population	2011	'000	821
	Urban Population	2011	'000	147
3.	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2018-19	'000 hectre	707
	ii) Forest cover	2018-19	'000 hectre	281
	iii) Non Agriculture Land	2018-19	'000 hectre	124
	iv) Barren & Un-Culturable land	2018-19	'000 hectre	38
4.	<b>Forest</b>			
	(i) Forest	2018-19	'000 hectre	281

5.	<b>Livestock &amp; Poultry ( Livestock Census 2012)</b>			
A	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	288032
	ii) Buffaloes	2012	No	64184
B	Other livestock			
	i) Goats	2012	No	168612
	ii) Pigs	2012	No	24776
	iii) Dogs & Bitches	2012	No	
	iv) Poultry	2012	No	453440
6.	<b>Railways</b>			
	i) Length of rail line	2018-19	Km	176.69
	ii) No. of Rly Stations	2018-19	No.	27
7.	<b>Roads</b>			
	(a) National Highway	2018-19	Km	122.70
	(b) Express highway	2018-19	Km	-
	(c) State Highway	2018-19	Km	273.86
	(d) Major District Road	2018-19	Km	121.74
	(e) Other District Road	2018-19	Km	280.72
	(f) Rural road	2018-19	Km	1724.18
	(g) Inter village Road	2018-19	Km	3812.36
	(h) Intra village Road	2018-19	Km	2537.12
	(f) Forest Road	2018-19	Km	210.51
8.	<b>Infrastructure</b>			
	(a) No. of Villages Electrified	2018-19		2468
	(b) Post offices	2018-19		213
9.	<b>Public Health</b>			
	(a) Allopathic Hospital	2018-19	No	1
	(b) Beds in Allopathic hospitals		No	291
	(c) Ayurvedic Hospital		No	20
	(d) Homeopathic hospitals		No	14
	(e) Unani hospitals		No	
	(f) Community health centers		No	11
	(g) Primary health centers		No	37
	(h) Dispensaries		No	
	(i) Sub Health Centers		No	3
	(j) Private hospitals		No	
	(k) Mobile Health Unit		No	17
10.	<b>Banking commercial</b>			
	(a) Commercial Bank Branches	2018-19	No	98
	(b) Rural Bank Branches	2018-19	No	60
	(c) Urban bank Branches	2018-19	No	0
	(d) Semi-Urban Bank Branches	2018-19	No	38
11.	<b>Education</b>			
	(a) Primary school	2018-19	No	1299
	(b) Middle schools(Upper Primary)	2018-19	No	609
	(c) Secondary & senior secondary schools(Junior Colleges)	2018-19	No	277
	(d) Colleges	2018-19	No	13
	(e) Technical University	2018-19	No	-

Source: District at a Glance 2020, Govt. of Odisha & 155<sup>th</sup> SLBC Agenda Report



## 2.1 Existing Status of Industrial Areas in the Rayagada District:

Sl. No.	Name of Ind. Area/ Estate	Total Land	Allotted	Allotable litigation free land	Land rate/ Acre/ Rs in lakh	Total Shed	Sheds allotted /used otherwise	No. of Units in Production
01	IID, Rayagada	102.400	9.290	61.710	10.00	0	0	-
02	Muniguda	23.190	0.000	17.393	10.00	0	0	-
<b>Total</b>		<b>125.59</b>	<b>9.29</b>	<b>79.103</b>	<b>10.00</b>	<b>0</b>	<b>0</b>	<b>-</b>

Source: IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENERIO OF RAYAGADA DISTRICT:

### 3.1 Industry at a Glance:

Sl. No.	Head	Unit	Particulars
1	Registered Small Scale Industries	No.	1265
2	Total Industrial Unit(GIP)	No.	10897
3	Registered Medium & Large Unit	No.	04
4	Total Employment In Regd. Small Scale Industries	No.	10253
5	Employment In Large And Medium Industries	No.	3085
6	No. of Industrial Area	No.	02
7	Investment In P&M Of Small Scale Industries	In Lakhs	5389.66
8	Investment In P&M Of Medium & Large Scale Industries	In Lakhs	8955.57

### 3.2 YEAR WISE TREND OF MSME UNITS REGISTERED (GIP):

MSMEs gone into production in Rayagada during 1991-1992 to 2018-19				
Sl. No.	Year	Nos.	Investment in Lakhs	Employment
1	1991-92	76	119.05	462
2	1992-93	65	89.79	328
3	1993-94	63	144.22	424
4	1994-95	65	187.12	369
5	1995-96	69	275.26	424
6	1996-97	85	248.39	429
7	1997-98	97	177.04	485
8	1998-99	98	519.44	533
9	1999-00	105	392.96	609
10	2000-01	114	561.85	501
11	2001-02	140	388.33	497
12	2002-03	123	444.7	467
13	2003-04	126	365.35	473

14	2004-05	131	1090.73	810
15	2005-06	155	807.92	1715
16	2006-07	159	950.89	713
17	2007-08	156	514	501
18	2008-09	156	1297.9	638
19	2009-10	160	931.85	564
20	2010-11	162	1725.43	780
21	2011-12	180	1250.36	864
22	2012-13	192	807.73	754
23	2013-14	165	531.39	499
24	2014-15	978	6498.75	3196
25	2015-16	1532	10009.95	7358
26	2016-17	1721	9457.16	4544
27	2017-18	1571	7763.00	5899
28	2018-19	2253	11369.33	7824
TOTAL		10897	58919.89	42660

Source: Directorate of Industries, Odisha & District at a Glance 2020, Govt. of Odisha

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT:

Category of Product wise No. of MSME set up with Investment & Employment in the RAYAGADA district by end of March 2016

Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	681	4451.76	3769
2	CHEMICAL & ALLIED	26	550.1	243
3	ELECTRICAL & ELECTRONICS	7	5.78	20
4	ENGINEERING & METAL BASED	197	826.76	983
5	FOREST & WOOD BASED	30	62.98	150
6	GLASS & CERAMICS	105	1746.45	2684
7	LIVESTOCK & LEATHER	3	2.49	8
8	PAPER & PAPER PRODUCT	50	898.18	587
9	RUBBER & PLASTICS	28	208.21	144
10	TEXTILES	85	482.78	855
11	MISC. MANUFACTURING	129	368.58	582
12	REPAIRING & SERVICING	2550	10870.71	7895
<b>Total</b>		<b>3891</b>	<b>20474.78</b>	<b>17920</b>

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings:

01. M/s J. K. Paper Mill, J.K.Pur
02. M/s IMFA Therubali, Therubali
03. M/s Fimachem India Ltd., Komtalpeta, Chandili, Rayagada.

**3.5 Major Exportable Item:** Paper, Charge Chrome, Calcium Carbonate.

**3.6 Growth Trend:**

Industrialization in this district is going on a top speed. Another 04 big projects in large category are coming up in the district. So there is a very good positive growth of industries in the district. The following table shows the name of the large units which are in pipeline of production in the district.

Sl. No.	Name of the Proposed Industry	Product/ Capacity	Investment (Rs. In Crores)	Proposed Employment
01	M/s Utkal Alumina International Ltd, Doraguda	Alumina/ 1MillionTPA	4500	2500
02	M/s Raykal Alumina Int. Ltd, Near K.Singpur, Raygada	Alumina/ 5 million TPA	15000	5000
03	M/s Aditya Aluminium, Kansariguda, Kasipur	Buxite Mining/ 3.0 to 4.5 MTPA	14000	2000
04	M/s RSB Metal Tech Pvt. Ltd, Seriguma, Kalyansinghpur Block	Alumina/ 0.70 MTPA	3160.81	2500

**3.7 Vendorisation / Ancillarisation of the Industry:**

There exists a very good scope for vendorisation and ancillarisation of the industries in the district because of presence of good number of large industries. Even large units in neighbouring districts like NALCO also procure items from vendors present in the district. The following shows the status of Ancillary/Down Stream Industries in the district.

<b>M/s. J.K. Paper Mill -Ancillary:</b>			
Sl. No.	Item	Capacity	No. of Units
1	Alum	3000 MT	02
2	Paper Cone & Tube	8.00 Lakh Rft P.A	05
3	Corrugated Boxes	45000 nos. P.A	03
4	Laminated Wrappers	5000 MTPA	04
<b>NALCO</b>			
1	Sodium Silicate	12,000 MTPA	03
2	Oxygen Gas		01
<b>Downstream Industries :</b>			
1	Sundried Pulp Board	1 MT Per Day	06
2	Fly Ash Bricks	12,00,000 Nos.	13
3	Egg Tray	15,00,000	01

### 3.8. Medium Scale Enterprises

**3.8.1 List of the units in Rayagada & near by area:** There are 15 medium scale UAM registered enterprises in the district.

Sl No.	Udyog Aadhar No	Enterprise Name	Address	Investment Cost (Rs Lakh)	Total Empl.	Major Activity
1	OD27F0001689	SRIRAM CONSTRUCTIONS	3RD LINE INDRA NAGAR,RAYAGADA	351	265	SERVICES
2	OD27F0001578	KARNA KANDHAPANI	AT BHALUMASKA POST SERIGUMMABLOCK.K,SIN GHPURDIST RAYAGADA	500	1	SERVICES
3	OD27C0001342	SRI VINAYAKA STEELS	VINAYAKA YARD, NEAR JAIN DHARMASALA, RING ROAD, BEHIND FCI GODOWN, KASTURI NAGAR	709	9	MANUFACTURING
4	OD27C0001289	M/S MAA MANGALA PAPER PLATE WORK	AT-GAUTAM NAGAR 1ST LANE,RAYAGADA	1000	4	MANUFACTURING
5	OD27F0001002	BOTU PAWAN KUMAR	AT-HEMAGIRI SAHI ,BISSAM CUTTACK RAYAGADA 765019	450	5	SERVICES
6	OD27F0000981	HADIBANDHU KARKARIA	AT-LATAGUDA PO-CHATIKONA PS -BISSAM CUTTACK RAYAGADA 765019	350	450	SERVICES
7	OD27F0000956	MAA MANGALA WORKSHOP	BISSAM CUTTACK AT-BISSAM CUTTACK PO-BISSAM CUTTACK RAYAGADA 765019	400	3	SERVICES
8	OD27C0000938	JYOTSHNA ENTERPRISES	406, SAI NAR PREM ENCLAVE, UGMIT ROAD, RAYAGADA - 765001	800	60	MANUFACTURING
9	OD27F0000884	M/S GANESH JEWELLRY	SUBASH CHANDRA RATNALU JANASEVA KENDRA AT/PO-BISSAMCUTTACK.PS-BISSAMCUTTACK,DSIT-RAYAGADA765019	350	1	SERVICES
10	OD27F0000882	M/S. SRI GANESH JEWELLERS K SAMBASIVA RAO	BISSAMCUTTACKAT-BISSAMCUTTACKPO-BISSAM CUTTACK	300	3	SERVICES
11	OD27F0000880	K SAMBASIVA RAO	BISSAMCUTTACKAT-BISSAMCUTTACKPO-BISSAM CUTTACK	300	3	SERVICES
12	OD27F0000846	SUBHAS CHANDRA MINIKA	AT-GOTIGUDA,PO-BADAGOTIGUDA	300	5	SERVICES
13	OD27F0000476	P ARUN CHOWDARY	OPP PARAMOUNT AUTOMOBILE,DEBODOLA, PO-KOMATALPETA, DIST-RAYAGADA,ODISHA,765017	500	20	SERVICES
14	OD27C0000036	SREESAI YARN PACKAGING PRIVATE LIMITED	AT. KOMATALAPETA	632	50	MANUFACTURING
15	OD27F0000006	SRI ADITYA LOGISTICS (P) LTD	SUBASH NAGAR RANIGUDA FARM RAYAGADA,RAYAGADA	388	20	SERVICES

### **3.9.1 Service Enterprises:**

01. Agro Servicing Units
02. Computer Training Institute
03. DTP Centre & Internet Café
04. Mobile Repairing Centre
05. Small Hotels & Restaurants.
06. Repairing & Servicing of Electrical Appliances.
07. Industrial Consultancy Units
08. Coaching Centre

### **3.9.2 Potentials areas for Service Industry:**

The district of Rayagada is a very rich in terms of industrialization. Even, Rayagada is today becoming a hub of Educational Institutions. Particularly The Gandhi group have setup very good quality Engineering & Management colleges in the district. For this, Students from other parts of the district are coming to the district gearing the internet café, small hotels & restaurants, computer training institutes etc to come up in the district. As the craze for higher studies prevails among the students of the urban areas in the district there is a very good scope for coaching Units in the district.

### **3.10 Potential for new MSMEs**

- Rice Mill
- Flour Mill
- Broom Binding
- Bamboo Craft
- Aluminium Utensils
- Bee Keeping
- Agricultural Implements
- Cattle/Poultry Feed
- Essential Oil
- Tamarind Cocentrated
- Cotton Ginning
- Cashewnut Processing
- Solvent Extraction Plant
- Cold Storage
- Power Looms
- Hydrated Lime
- Sodium Silicate
- Sodium Sulphate
- Adhesive and Cello Tape
- Hessian Cloth
- Calcium Carbonate
- Alloy Steel Casting
- Mining Safety Goggles
- Computer Stationery

- Re-rolling Mill
- Paint and Varnishes
- PVC Pipe
- Surgical Bandage
- Tyre Retreading
- Ferric and non Ferric Alum
- Dyes
- Optical Whitening Agent
- O.D. Protector
- Wooden and plastic plug
- Machine Shop cum Tool Room
- Hand Gloves
- Engineering Workshop
- Thinner
- Panel Board, Bush Bar and Main Switch
- Nuts and Bolts
- Electrical Inverter and Converter
- Caustic Soda
- Battery manufacturing and charging
- Granite Polishing

#### 4. Existing Clusters of Micro & Small Enterprise:

Sl No	Name of the Cluster (Product)	Location	No. of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Person of DIC/Association/ NGO etc
1	Engineering Cluster	Rayagada	35 nos.	Awareness programme conducted	MSE-CDP	RIC, Rayagada & OASME
2	Rice Mill Cluster	Rayagada	45 nos.	Awareness programme conducted	MSE-CDP	RIC, Rayagada & OASME
3	Packaging Cluster	Rayagada	10 nos.	Nil	MSE-CDP	RIC, Rayagada
4	Sun dry board Cluster	Rayagada	15 nos.	Nil	MSE-CDP	RIC, Rayagada
5	tamarind Processing Cluster	Rayagada	20 nos.	Nil	MSE-CDP	RIC, Rayagada
6	Cotton processing Cluster	Gunupur	20 nos.	Nil	MSE-CDP	RIC, Rayagada
7	Food processing Cluster(Vegetables/Fruits)	Rayagada	30 nos.	Nil	MSE-CDP	RIC, Rayagada
8	Readymade Garments cluster	Rayagada	30 nos.	Nil	MSE-CDP	RIC, Rayagada
9	Fly ash Cluster	Rayagada	20 nos.	Nil	MSE-CDP	RIC, Rayagada
10	Tribal painting & decoration Cluster	Gunupur	130 nos.	Nil	SFURTI	KVIC/RIC, Rayagada

### 5. Udyog Aadhaar Regd. Enterprises of Rayagada vis-à-vis Other districts of Odisha

Sl No.	District Name	Udyog Aadhaar Regd.	Micro	Small	Medium
1	ANGUL	2126	1581	529	16
2	BALANGIR	1808	1542	255	11
3	BALESHWAR	25577	25052	497	28
4	BARGARH	1340	1069	265	6
5	BHADRAK	4345	4144	199	2
6	BOUDH	2338	2292	44	2
7	CUTTACK	12165	10646	1469	50
8	DEOGARH	137	121	15	1
9	DHENKANAL	1267	1087	174	6
10	GAJAPATI	677	586	90	1
11	GANJAM	8754	7859	874	21
12	JAGATSINGHPUR	1499	892	601	6
13	JAJAPUR	2069	1657	394	18
14	JHARSUGUDA	1075	760	295	20
15	KALAHANDI	937	759	169	9
16	KANDHAMAL	810	731	78	1
17	KENDRAPARA	1171	1001	168	2
18	KENDUJHAR	1025	776	240	9
19	KHORDHA	14851	11344	3360	147
20	KORAPUT	1398	1105	287	6
21	MALKANGIRI	499	478	19	2
22	MAYURBHANJ	1929	1755	172	2
23	NABARANGPUR	510	448	61	1
24	NAYAGARH	1288	1137	147	4
25	NUAPADA	257	220	37	0
26	PURI	7230	6807	415	8
<b>27</b>	<b>RAYAGADA</b>	<b>1605</b>	<b>1337</b>	<b>253</b>	<b>15</b>
28	SAMBALPUR	1948	1488	444	16
29	SONEPUR	856	775	80	1
30	SUNDARGARH	4377	3230	1099	48
	Total :	105,868	92,679	12,730	459

Source: [https://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport\\_R3.aspx](https://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport_R3.aspx)

Note: Data browsed on 17th February, 2020

### 6. General issues raised by industry association

During the course of meeting the following points were raised by the members of Industry Associations which are obstacles to the industries growth in the district.

01. Power Shortage
02. Poor Communication Facility
03. Lack of Workforce
04. Problem with Tax Structure

- 05. Inadequate Finance from Lending Institutions
- 06. Non availability of Raw Material
- 07. Poor quality of Infrastructure

**7. Prospects of training programmes during 2020-21:**

<b>S.No.</b>	<b>Name of the programme</b>	<b>No of proposed programme to be conducted</b>
01	EAP	01
02	ESDP	01
03	MDP	01
04	IMC	01

**8. Action plan for MSME Schemes during 2020-21:**

<b>S. No.</b>	<b>Name of the Scheme</b>	<b>Proposed activity on the scheme</b>
1.	MSE-CDP	01 nos. of awareness programme will be organised.
2.	Export Awareness Programme	01 nos. of awareness programme will be organised.
3.	PMS	Handholding Support will be provided
4.	International cooperation	Handholding Support will be provided
5.	VDP	10 no.s of units will be motivated under the scheme
6.	CLCS-TU	Handholding Support will be provided
I.	Lean Manufacturing	01 cluster would be identified
II.	Design Clinic	01 seminar would be organized.
III.	IPR	01 seminar would be organized.
IV.	ICT-Digital MSME	05 Units will be motivated for the registration in digital MSME website
V.	ZED	01 seminar would be organized
VI.	Business Incubator scheme	01 seminar would be organized
VII.	CLCS	01 seminar would be organized



## 9. STEPS TO SET UP MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSMEs. So, following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum (UAM)	<ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, <a href="http://www.as.ori.nic.in/diorissa/">www.as.ori.nic.in/diorissa/</a></li> <li>• General Manager, DIC, Puri.</li> <li>• MSME Development Institute, Cuttack</li> <li>• <a href="http://www.udyogaadhaar.gov.in/">www.udyogaadhaar.gov.in/</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>• MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>• MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>• MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>• Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>• Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>• General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>• General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>• Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>• M.D, OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery under hire/purchase	<ul style="list-style-type: none"> <li>• Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>• Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>

	basis	
7.	Power/Electricity	<ul style="list-style-type: none"> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, <a href="http://www.depmodisha.nic.in">www.depmodisha.nic.in</a></li> <li>Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>